

SMALL STEPS, BIG RETURNS

THE POWER OF EARLY CHILDHOOD EDUCATION

THE FOUNDATION FOR DEVELOPMENT



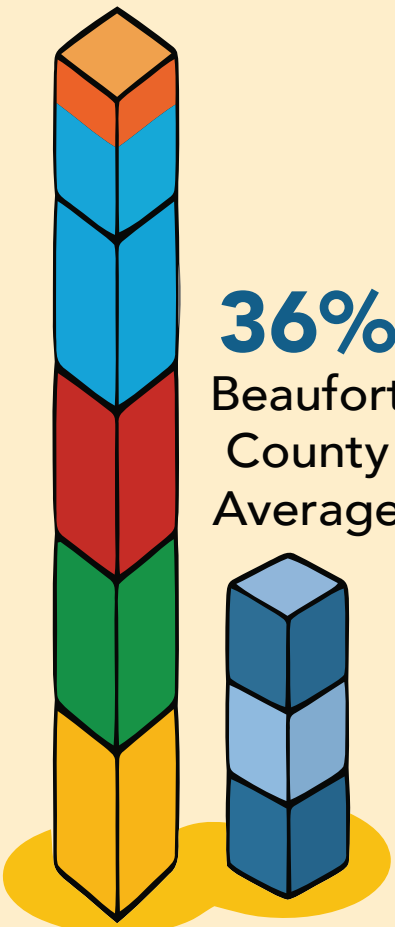
90% OF BRAIN DEVELOPMENT BY AGE 5

A child's brain reaches 90% of its adult development before they enter kindergarten

90%+
Kindergarten Readiness

Graduates of The Children's Center master over 90% of readiness skills, almost triple the county average

36%
Beaufort County Average



LIFELONG ACADEMIC ADVANTAGES

ECE participation significantly reduces special education placement and increases high school graduation rates

THE ENGINE FOR COMMUNITY PROSPERITY

\$7.30

Return for Every Dollar Invested

High-quality early learning programs generate substantial economic activity and long-term fiscal returns



CAPPING COSTS SAVES 3 MONTHS OF GROCERIES

Capping childcare at 7% of income helps families afford essentials and participate in work

A SKILLED FUTURE WORKFORCE

Early learning builds essential self-regulation and math skills that drive long-term American productivity



\$1.4 BILLION

Annual loss in South Carolina
Insufficient childcare for infants and toddlers cost the South Carolina economy billions every year

Financial Pressure on Local Families (Lowcountry/Beaufort County)

BC Median Annual Wage	\$49,795
Sustainable Annual Wage for BC	\$72,202
Actual Annual Tuition Cost	\$7K - \$8K